



**When was
the last time
you saw
one of your
clients jump
up and down
and punch
the air?**

Contact David Fare or Mark Treasure at
Media Tonic on 9388 7844.



The WA DOUBLE:

Sponsorship packages for the Railway Stakes and/or the Perth Cup provide exciting opportunities to forge relationships with key clients by creating high impact exposure at two of Perth's premier sporting and social events.

Each package represents superb value, and includes advertising on the big screens and monitors throughout Ascot Racecourse, race naming rights and opportunities for mass sampling, as well as premium corporate hospitality.

Railway Stakes Race Day Sponsorship- 22 November, 2008

2 Standard Race Packages

Product	Content
Naming Rights Sponsorship of a Race	Extensively promoted
Corporate Hospitality	10 guests
Big Screen & Monitor Advertising	6x30 sec from 3-5pm
Opportunity for Sampling	Activation at client expense
Racebook	Full Page Advertisement
Total Value	\$9,700
Total Investment	\$6,500 (+GST)

Perth Cup Race Day Sponsorship- 1 January, 2009

6 Packages Available

Product	Content
Naming Rights Sponsorship of a Race	Extensively promoted
Corporate Hospitality	10 guests
Big Screen & Monitor Advertising	4x30 sec from 3-5pm
Opportunity for Sampling	Activation at client expense
Racebook	Full Page Advertisement
Total Value	\$14,500
Total Investment	\$9,500 (+GST)

