

MTA Specifications

Pricing, File Format & Deadline Requirements



Advertisement Type	Dimensions	Rate EX GST	6x Rate EX GST
• Full Page	297 x 210mm (allow 5mm bleed)	\$950	\$850
• Half Page Horizontal	130 x 190mm	\$550	\$520
• Third Page Horizontal	90 x 190mm	\$480	\$450
• Quarter Page Vertical	130 x 90mm	\$400	\$350
• Inserts	Maximum Size 297 x 210mm	From \$800	

Deadlines

Booking - 3 weeks prior publication

Artwork - 2 weeks prior publication

Accepted by email as a print resolution PDF or maximum JPEG.

Photos 300 dpi preferred

Media Tonic

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